Gainful Employment Form
Certificate in Intelligence-Led Policing

1. **Institution Name:** Northern Arizona University

2. **OPEID:** 001082

3. **Program Name and Program CIP Code(s):** Certificate in Intelligence-Led Policing; 43.0118

4. **Narrative Description of Program Need:**

   a. The need for the certificate was established by the following:

   i. Interviewing command and executive staff personnel from local law enforcement agencies throughout the greater Phoenix area (e.g., Phoenix Police Department, Scottsdale Police Department, Mesa Police Department, Chandler Police Department). These stakeholders stated that officers need to learn the skills necessary to collect, gather, and analyze intelligence information, but due to limited training resources, police agencies are struggling to provide this training. To address this shortcoming, representatives from these agencies asked NAU to develop and offer a certificate in intelligence-led policing.

   ii. Government sponsored publications also reveal a need for an intelligence-led policing certificate (Department of Justice, 2005; 2008). These reports indicate that intelligence-led policing is a new law enforcement strategy that should be adopted by all police department. However, to ensure this
policing protocol is conducted legally and ethically, officers need to receive proper training.

5. **Narrative Description of Program Design to Meet Market Needs:**

a. The program will be offered in an accelerated online format.

   i. The need for an online form of delivery was determined by consulting with command and executive staff leaders from local law enforcement agencies throughout the greater Phoenix area (e.g., Phoenix Police Department, Scottsdale Police Department, Mesa Police Department, Chandler Police Department). These individuals stated that, due to the changing schedules of police leaders, an online program would allow a greater number of leaders to access the courses.

   ii. These stakeholders also suggested that courses offered in an accelerated format would be more advantageous than the longer, full semester courses. As such, the certificate courses are offered online, in a 7-week format.

b. The courses offered in the certificate were determined by consulting with the stakeholders. According to these sources, to effectively and legally engage in intelligence-led policing, officers must understand the following:

   i. The intelligence cycle and how this information can be used in law enforcement
ii. Protocol for monitoring, collecting, organizing, and analyzing intelligence-related information

iii. The theoretical perspectives on terrorist motivations and behaviors

iv. The laws and regulations governing the collection, storage, and dissemination of intelligence

6. **Narrative Description of Market Analysis (wage analysis):**
   
a. The average salary for police officers in the United States is $52,268 (salary.com, 2014).

b. Considering the shift in policing strategies, one can assume that an individual with a certificate in intelligence-led policing will have an advantage in the hiring process.

7. **Narrative Description of Program Design:**
   
a. Key police agency stakeholders (i.e., leaders of the large police agencies in the greater Phoenix area) reviewed and approved the certificate. In addition, the program was reviewed and approved internally in through NAU’s Department of Public Administration and Justice Studies, as well as the NAU-Yuma Curriculum Committee.

8. **Date of the first class:**
   
a. **The first day the program was or will be offered by the institution:** Fall 2014
b. **The day you would like to begin disbursing Title IV funds:**

   Spring 2015

9. **Program Outcomes:**

   Upon completion of the certificate, students will be able to:

   a. Use the intelligence cycle to transform information into actionable Intelligence that can be used to direct law enforcement functions and efforts

   b. Identify ways to monitor, collect (covertly, overtly, and electronically), organize, and analyze data relating to a wide range of criminal activity

   c. Understand the role criminal intelligence has in crime prevention and intervention

   d. Understand the inherent complexity and various theoretical perspectives on terrorist motivations and behaviors, as well as preconditions of terrorism

   e. Define the term “intelligence” and describe the historical origins and evolution of its collection, analysis, and applications

   f. Understand the laws and regulations governing the collection, storage and dissemination of law enforcement intelligence

10. **How will they be assessed?:**

   - The learning objectives for each course required in the certificate will be assessed through quantitative and/or qualitative examination and/or application (e.g., case study papers, presentations, etc.).
References

