viewpoint

Some tourism bodies are working with communities to improve their quality of life.

Do holidaymakers care about the environment? Tourism Concern’s chief executive in tourism co-ordinator, Angela Kalisch, says they do and that the trade has got it wrong.

THE MORAL MAJORITY

Nigel Joseph believes tourism does care about the environment.

But he claimed there are many operators who are not aware of the impact of their actions.

He said: "The industry has a responsibility to reduce its carbon footprint, but it is not enough to just talk about it. We need to do something about it."

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The UK tourism industry has much to learn about price and hospitality, says Patricia Yates.

The British don't really like children

I was really interested in working with Patricia Yates, who is currently CEO of British Airways, to find out if there was any validity to the claims she has made about the lack of interest in children by the industry.

It seems that the industry is becoming more aware of the impact of children on tourism, but there is still much work to be done.

Patricia Yates is editor of Holiday Which?

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